

PERSONAL & FINANCIAL

SIDE HUSTLE OZARKS

THE 7-DAY FIRST SALE PLAN

THE PROBLEM

You need extra income, but you do not know how to turn a skill, hobby, or local need into a realistic first sale.

1 FIND THE OVERLAP

The first offer lives where skill, demand, and easy delivery meet.

I CAN DO: _____

PEOPLE NEED: _____

EASIEST FIRST SALE: _____

START WITH WHAT IS SELLABLE NOW.

2 BUILD THE FIRST OFFER

Keep it simple enough to test before you overbuild it.

I HELP: _____

SOLVE / DO: _____

FOR THIS PRICE: \$ _____

READY BY: _____

3 PROMOTE ON ONE PAGE

Make the buying decision easy to understand.

WHO IT HELPS: _____

WHAT IT SOLVES: _____

HOW TO BUY: _____

WHERE I WILL SHARE: _____

THE 7-DAY FIRST SALE PLAN

Move from idea to a real offer in one week.

DAY 1
PICK SKILL

DAY 2
NAME BUYER

DAY 3
SHAPE OFFER

DAY 4
SET PRICE

DAY 5
WRITE PAGE

DAY 6
SHARE IT

DAY 7
MAKE THE ASK

THE PERSON I WILL ASK FIRST: _____

WHO CAN HELP?

Chamber of Commerce, small business lender, accountant, local entrepreneur, maker, or marketing professional.

BRING THIS TOOL
TO THE CONVERSATION.

START SMALL. LEARN FAST. MAKE THE ASK.

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