

RELATIONSHIPS

NEIGHBORS

THE POSITIVE NEIGHBOR STORY GUIDE

THE PROBLEM

Negative stories can drown out the local people whose quiet actions are making daily life better for everyone around them.

1 NOTICE THE PERSON

Look for the quiet action that keeps making life better for other people.

PERSON: _____

WHAT THEY DO: _____

WHO IT HELPS: _____

HOW LONG THEY HAVE DONE IT: _____

2 SHOW THE RIPPLE

Connect one person's action to a larger community value.

- ☐ Kindness
- ☐ Reliability
- ☐ Service
- ☐ Belonging
- ☐ Pride of place

THE RIPPLE EFFECT: _____

3 SHARE WITH PERMISSION

Celebrate the story without exposing personal details the person wants private.

- ☐ Ask before publishing
- ☐ Confirm names and facts
- ☐ Get photo permission

WHERE TO NOMINATE: _____

WHO WILL CONTACT THEM: _____

THE NEIGHBOR CHALLENGE

Notice one positive action, thank the person, and help the story travel farther.

NOTICE
THE GOOD

THANK
THE PERSON

NOMINATE
THE STORY

NEIGHBOR I WANT TO RECOGNIZE: _____

WHO CAN HELP?

Realtor, community foundation, local business, neighborhood group, civic organization, or bank.

BRING THIS TOOL
TO THE CONVERSATION.

NOTICE THE GOOD. TELL THE STORY. SPREAD THE RIPPLE.

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